



Women's Leadership Network

STRONG. AMBITIOUS. SUCCESSFUL.

OCTOBER/
NOVEMBER 2009

www.wlnnews.com

Empowering Women

To empower women to succeed in business personally and professionally through networking and education while building key relationships and having fun!

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Monthly Meetings

2nd Wednesday of each month

Visit the website for locations.

5:30 PM to 7:30 PM
\$35.00 (includes dinner)

From Our President - Lisa Davidson

Things To Be Grateful For ...

It's that time of year to reflect and be grateful for all the things we have. Family and friends are at the top of our list as well as our accomplishments for the year.

I like to keep this tradition going on a daily basis. I keep a journal and I like to write my thoughts down as well as what I am grateful for daily. It helps keep me in a positive mood. Too many times I feel negativity slipping into my world, and in order to combat that, I focus on positive energy and being grateful. If we look too hard at what is going wrong we tend to bring more "wrong" into our world. Focusing on positive energy breeds positive outcomes. If any of you have followed "The Secret" you know what I am talking about.

Today I felt the Universe was out to get me. The traffic was horrible, everything I did went wrong, and the more I noticed all the bad things, the more things fell apart. I changed the mood of my day by focusing on small successes. Being grateful for broad ideas – like being grateful to be alive today, and then being grateful for being healthy and my kids health and having a job – after awhile of focusing on those thoughts, my hour and a half drive into work did not seem so bad. I gave everyone I met a smile and it made me feel good.

I am sure we have all felt the Universes power of "bad" and "good".

Some days will be bad, but the good news is that "good" is right around the corner – if you make it happen.

Be Grateful Everyday! Happy Thanksgiving!



"We tend to forget that happiness doesn't come as a result of getting something we don't have, but rather of recognizing and appreciating what we do have."

Frederick Keonig

The WLN is looking for Ambassadors!

Get more from your membership by getting involved and volunteering!

Contact Lisa Davidson
at (815) 444-3779
for more details.



Member

Spotlight

“Success means having the courage, the determination, and the will to become the person you believe you were meant to be.”

George Sheehan

Georgene Sergeant Sergeant Health & Wellness Solutions

Tell us a little about your background and your current business. What makes you successful? I started my health and wellness business 6 years ago. I have a BS in Marketing/Management and was laid off again due to downsizing. I knew there had to be more to life than rushing kids to daycare and running to work. So a friend told me about Shaklee and I knew this was my way to replace my corporate salary and be home for my girls. Needless to say, I love what I do which is helping people improve their health and wealth. I feel I am successful because I help others achieve their goals whether it is being healthier or replacing/supplementing an income. I believe the more you give the more you get.

How did you get involved in WLN? Any success stories? That is a great question. I actually was meeting a client I had never met at Panera Bread. So as I was standing there a woman walked in and we looked at each other. I asked her if she was Mary and she said she was Pat who was also meeting someone new. So as we waited for our clients we started talking, which is what networkers usually

do, and Pat invited me to the group and the rest is history! Thanks Pat for the invitation!

Who is your perfect client? I have two perfect clients, one is someone who wants to have more energy, feel younger, live longer, go green or suffers from asthma, allergies, heart issues, digestive problems, or being tired of being sick. I help people and families to live a healthier life. My second perfect client is someone who has lost their job, need extra income, wants to replace their corporate income or just wants more from life. I am looking for people who want to make anywhere between \$500 and \$25,000 a month.

What keeps you ahead of your competition? Well, what keeps me ahead of the competition is that Shaklee has been around for 54 years! There isn't another company in the health industry that has been around that long. What also makes us different is that we have all our product third party tested at Stanford Medical University and we don't test on animals. We have also

been written in over 90 prestigious peer reviewed medical journals. We offer four guarantees. One, is that you have 100% money back if not satisfied. Two, we have honest labeling. What we say is in the product is actually on the label. Three, our products do what we say they will because of all the testing we do. Fourth, we guarantee you will feel better!! We are also the largest all organic and natural health and wellness company in the US. We were also the first company to be awarded the Climate Neutral EPA award which means we offset all our carbon emissions so we don't leave a single footprint on this earth!

Who is your perfect power partner? That is always a hard question because I have many. I would have to say my best power partner would be someone who works with others to improve their clients health, such as a chiropractor, nurses, doctors, and alternative medical people. I also am looking for personnel agencies who can't find jobs for their clients.

What tip can you give to a business looking for your services? The biggest tip I can give is to set an appointment with me so that I can build a relationship with them and learn more about what they are looking for.

For more information, you can reach Georgene at 815.363.8675 or e-mail at SergeantHealth@comcast.net

Business Spotlight

It Makes Cents
Bookkeeping for Small Businesses

Kathy Senn Birong
815-236-4967

P.O. Box 488
Huntley, IL 60142

ksbirong@sbcglobal.net

Board Members



President **Lisa Davidson**
Northwestern Mutual
Day Phone (847) 969-2523
Email lisa.davidson@nmfn.com



Past President **Pat Kolodziej**
PK Tax Services
Day Phone (847) 858-5074
Email patk@pktaxservices.com



VP Events **Robin Braga**
Independent Rep. for a national jewelry company specializing in sterling silver jewelry
Day Phone (312) 259-8032
Email rbraga1@hotmail.com



VP Marketing **Jackie Prehn**
T.R.I.M. Designs, Inc.
JP Greetings
Day Phone (847) 289-8007
Email jackie@trimdesignsinc.com



VP Finance **Siree Sandberg Bakokos**
SSB Financial
Day Phone (847) 519-1142
Email siree@ssbfinancial.com



VP Website **Anne Ward**
Creative Core
Day Phone (847) 854-1111
Email anne@creativecore.com



VP Membership **Gwynne Knutson**
Fine Graphic Design
Day Phone (815) 477-2609
Email gwynnekn@gmail.com



VP Programs **Judy Nepil-Shaw**
Mary Kay
Day Phone (815) 923-4891
Email judynepil-shaw@foxvalley.net



VP Admin. **Mary Dickson**
Your Knowledge Detective
Day Phone 847-428-8957
Email Prfssn1C@aol.com

Dates To Remember

November Meeting: November 11th
Hennessy's OnQ, 5:30 - 7:30 PM, \$35.00

Special Event: Facebook and Twitter Training Event

November 19th: Beer Tasting at Emmetts Brewery
128 Main Street, West Dundee

Men are allowed! For the first time ever, ask your significant other to join the ladies of WLN for a night of beer sampling at Emmett's Brewery. The cost for the beer sampling and appetizers is \$12. For any female guest that you invite, you will receive a \$10 credit on your next WLN monthly dinner. Evite to follow. Contact Robin with any questions at 312-259-8032.

December Meeting: December 9th
Hennessy's OnQ, 5:30 - 7:30 PM, \$35.00

Holiday Progressive Dinner

December 15th: Spa Night at Creative Nails
4073 W Algonquin Road, Algonquin

The holidays are right around corner. Join WLN for a night of pampering! Evite with additional details to follow.

January Meeting: January 13th
Hennessy's OnQ, 5:30 - 7:30 PM, \$35.00

Speaker: Edith Sieg, Personal Coach

January 22nd: Color Me Mine

Now that the holidays are over, join Women's Leadership Network for this relaxing event.

There is a \$9 studio fee and then the cost of the pottery. There will be a 25% discount on the pottery for our group. Evite with additional details to follow.

February 25th: Wine & Chocolate Tastings at WineStyles

More details to follow.

Ambassadors

Membership:

Visitor Welcoming:

Events:

Programs: *Sally Kazanis*

Marketing: *Kathy Senn Birong*

Are you interested in becoming an Ambassador? If so, please contact Lisa Davidson at (815) 444-3779.



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Jackie Prehn, T.R.I.M. Designs, Inc.

847.289.8007 • info@trimdesignsinc.com
www.trimdesignsinc.com

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